Designer.

Not just an agency

> "Good design means Good business."
>
> - Thomas Watson Jr.

adesigner.24

Fueled by

Vasu.design18

Veercreation2020

Client's work

successfully worked for more than 40+ Brands
Including some industry leading companies like,
Lassi day cafe, Vridhisons, Wedding chudha etc.

FULL BRANDING AND THEIR STORIES

Food industry

LASSI
DAY CAFE

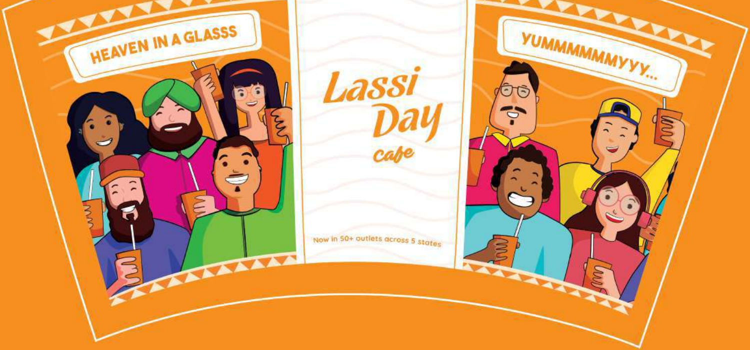
Lassi Day Cafe is a Franchised based model which have touched the highest in the nearest times by opening over 150+ outlets all over INDIA and now are planing to go abroad with their branding game. They needed a new logo design and a new branding for their packagings so here is the work that we deliverd to them.

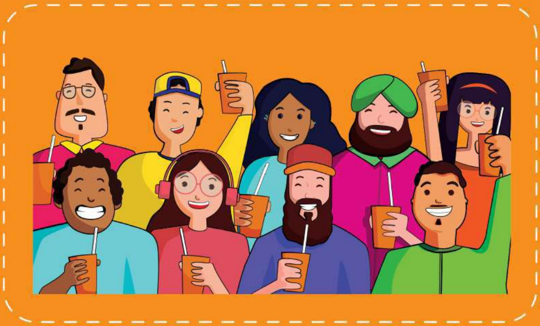
SMILE IN
LETTER 'A'

LASSI
DAY CAFE

An abstract smile in a family restaurant logo evokes a welcoming and positive atmosphere, appealing to a broad audience. It suggests a friendly, enjoyable experience, aligning with the inclusive nature of a family-oriented establishment. This choice communicates affordability and approachability, making it a fitting symbol for a fast-food restaurant catering to diverse tastes.

Packaging design


HEAVEN IN A GLASSS
Lassi
Day
cafe
Now in 50+ outlets across 5 states
YUMMMMMMYYY...

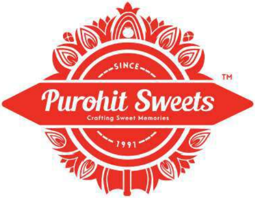


These are the original handmade illustrations designed for the brand. These are all people of different religions and castes, with different appearances, enjoying themselves together at Lassi Day Cafe. These give a feeling of happiness and contentment to the customers.

HEAVEN IN A GLASSS
YUMMMMMMYYY...

HEAVEN IN A GLASS
HEAVEN IN A GLASSS
AVEN IN A GLASSS

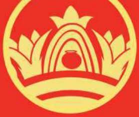
YUMMMMMMYYY...
YUMMMMMMYYY...
YUMMMMMMYYY...


SINCE
Purohit Sweets
TM
Crafting Sweet Memories
1991

PUROHIT SWEETS IS A FAMILY-OWNED RESTAURANT THAT IS SERVING DELIGHTFUL SWEETS SINCE 1991 IN PUNE. THEIR SEETS ARE REALLY DEMANDED IN THE CITY, BUT THEY WANTED A LOGO DESIGN TO CONNECT BETTER WITH THEIR CUSTOMERS AND SHOW THEIR RICH HERITAGE IN THEIR BRAND IDENTITY.

COCEPT BREAKDOWN

IT IS A SYMBOL OF A MAGICAL POTION THAT WAS CREATED. BY RUCHIK RISHI, WHICH HAVE THE POWERS OF A "SHATRIYE" AND IT WAS CONSUMED BY PASHURAM'S MOTHER, AND IT WAS THE MAIN REASON WHY PASHURAM WAS A BHARAMAN BUT HAD QUALITIES OF A "SHATRIYE". IT IS A SYMBOL OF ROYALITY AND THERE IS A MINIMAL CROWN OVER THIS POINT TO SHOW THE QUALITY IS THE KING. AND HELPS A BRAND ESTABLISH CULTURAL VALUES WHILE COMPETING WITH TODAY'S WORLD.

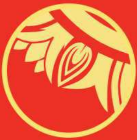


SINCE

Purohit Sweets TM

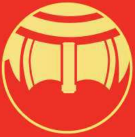
Crafting Sweet Memories

1991



IT IS A MINIMAL VERSION OF PEACOK' FEATHER INSPIRED FORM THE NEW DESIGN OF LOKH SABHA .PEACOCK FEATHERS SYMBOLIZE BEAUTY, ELEGANCE, AND AUSPICIOUSNESS. THEY CAN ADD A TOUCH OF GRACE AND ALLURE TO OUR LOGO DESIGN, CAPTIVATING CUSTOMERS WITH THEIR DIFFRENTLY CARFTED DESIGN AND CULTURAL SIGNIFICANCE.

IT IS THE SYMBOL OF AXE WHICH WAS THE WEAPON OF LORD PASHURAM. THE AXE OF LORD PARASHURAMA SYMBOLIZES STRENGTH, POWER, AND DETERMINATION. IT IS A COMPELLING ELEMENT FOR A LOGO , AS IT IS REPRESENTING A STRONG AND AUTHORITATIVE IMAGE FOR A BRAND, EVOKING A SENSE OF RELIABILITY, RESILIENCE, AND PROTECTION.



THIS LOGO WITH AN INDIAN AND VINTAGE YET MODERN LOOK TO IT CAN INCORPORATE TRADITIONAL INDIAN MOTIFS, LIKE ORNATE PATTERNS OR ICONIC INDIAN ELEMENTS, COMBINED WITH SLEEK TYPOGRAPHY AND CONTEMPORARY DESIGN ELEMENTS. THIS BLEND CREATES A UNIQUE FUSION, CAPTURING THE ESSENCE OF TRADITION AND MODERNITY IN A VISUALLY APPEALING MANNER.

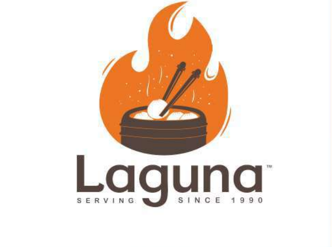
SINCE
Purohit Sweets
TM
Crafting Sweet Memories
1991

SINCE
Purohit Sweets
TM
Crafting Sweet Memories
1991
Purohit Sweets

Can't show all so here is the glimps of other brands

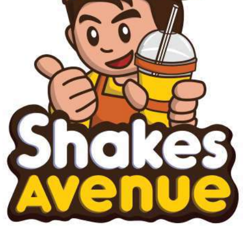
cocane

cocane
SUMMER EDITION
STRAWBERRY


Laguna™
SERVING SINCE 1990

Laguna
11
LAGUNA SIZZLERS
(Chinese Tibetian Food)
LAGUNA SIZZLERS
Coca-Cola
Sea Food
Sizzlers
Noodles
Thukpa
Laguna

Laguna
DELHI'S FAMOUS MOMOS
now at convenience of your home
LAGUNA'S
VEG MOMOS
JUICY!
DELIGHT
SERVE
LAGUNA'S
MUTTON MOMOS
LAGUNA'S
CHICKEN MOMOS
PANEER


Shakes
Avenue

Shakes
Avenue

TM
Shakes
Avenue

TM
Shakes
Avenue

Shyam Sunder's
Since 1973
Dry Peth
Net weight (400gm)
AGRA KI SHU

Shyam Sunder's
Since 1973
Dry Petha
आगरा की शुद्ध मिठास
Shyam Sunder's

Shyam Sunder's
Since 1973
Net weght (400gm)
Dry Petha
AGRA KI SHUDH MITHAS

Shyam Sunder's
Since 1973
Dry Petha
AGRA KI SHUDH MITHAS
Net weght (400gm)

SHIVSHAKTI
Icecream & Juice
SHIVSHAKTI
Icecream & Juice
SHIVSHAKTI
Icecream & Juice

SHIVSHAKTI
Icecream & Juice
SHIVSHAKTI
Icecream & Juice

SHIVSHAKTI
Icecream & Juice

Swad ਦੇ DESi
Apure StreetFood Adda

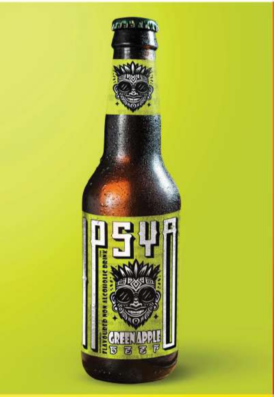
And so-so many more brands , cant show all here otherwise yeh instagram ke reels ki tara never ending scroll hojaye ga ;)

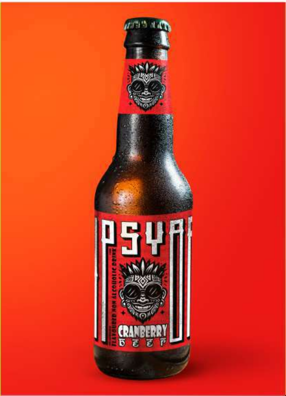
Drinks and cocktails

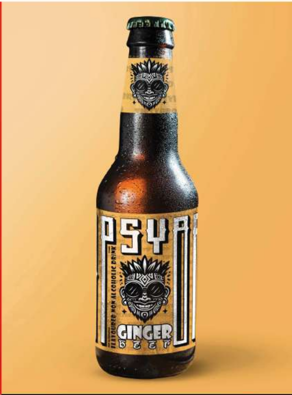
TIPSYBRO

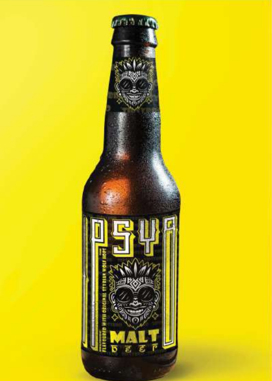
FLAVOURED NON ALCOHOLIC DRINK
TIPSYBRO

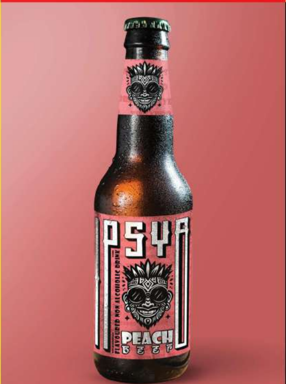
TIPSYBRO is a kollkata based brand that sells non alchoholic drinks and we have designed a full brand identity for them which perfectly targets the Genz, the main targetd audience and attracts the most eyeballs in the shelf.

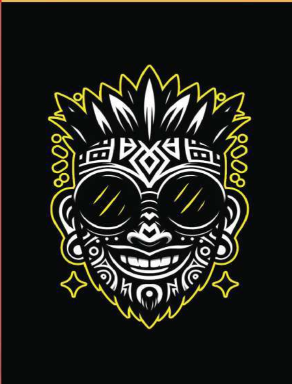

PSYB
FLAVOURED NON ALCOHOLIC DRINK
GREEN APPLE
BEER

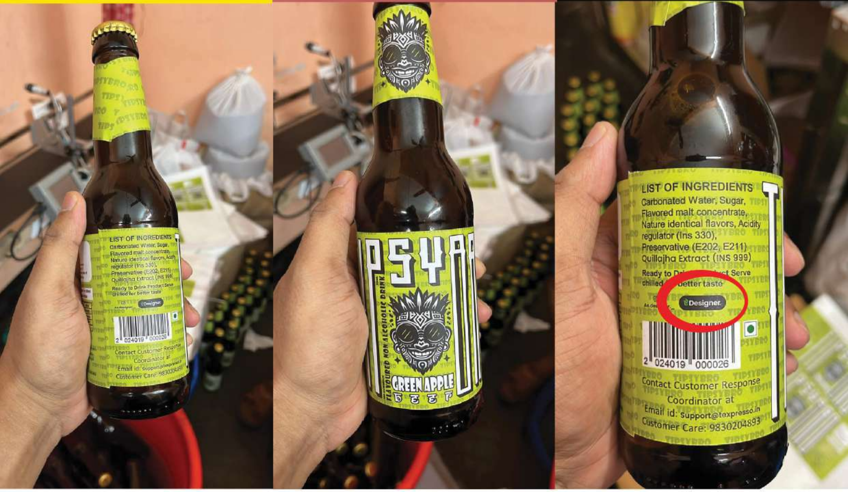

PSYB
FLAVOURED NON ALCOHOLIC DRINK
CRANBERRY
BEER


PSYB
FLAVOURED NON ALCOHOLIC DRINK
GINGER
BEER

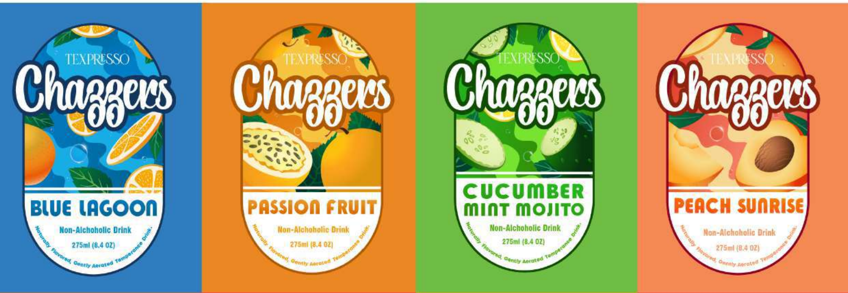

PSYB
MALT
BEER

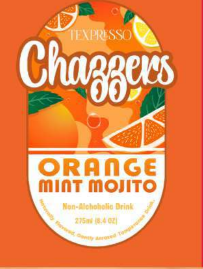

PSYB
FLAVOURED NON ALCOHOLIC DRINK
PEACH
BEER

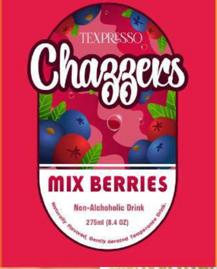


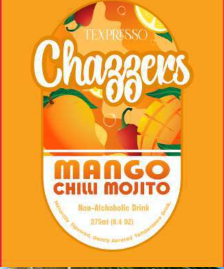

LIST OF INGREDIENTS
Carbonated Water, Sugar, Flavored malt concentrate, Nature identical flavors, Acidity regulator (Ins 330), Preservative (E202, E211) Quillajha Extract (INS 999)
Ready to D... ...ct Serve chilled ...better taste
Designer
2 024019 000026
Contact Customer Response Coordinator at
Email id: support@texpresso.in
Customer Care: 9830204893
TIPSYBRO
FLAVOURED NON ALCOHOLIC DRINK
GREEN APPLE

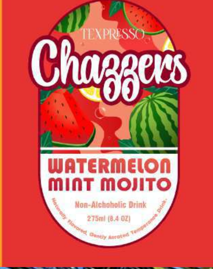
CHAZZERS is a subbrand of TIPSYBRO, which is in different niche than Tipsybro as they sell mocktails in many unique flavors, so we have designed the full brand by keeping the targeted audience in mind as it gives more relaxed and chilled vibes than their other brand.


TEXPRESSO
Chazzers
BLUE LAGOON
Non-Alchoholic Drink
275ml (8.4 OZ)
Naturally Flavored, Gently Aerated Temperance Drink.
TEXPRESSO
Chazzers
PASSION FRUIT
Non-Alchoholic Drink
275ml (8.4 OZ)
Naturally Flavored, Gently Aerated Temperance Drink.
TEXPRESSO
Chazzers
CUCUMBER MINT MOJITO
Non-Alchoholic Drink
275ml (8.4 OZ)
Naturally Flavored, Gently Aerated Temperance Drink.
TEXPRESSO
Chazzers
PEACH SUNRISE
Non-Alchoholic Drink
275ml (8.4 OZ)
Naturally Flavored, Gently Aerated Temperance Drink.


TEXPRESSO
Chazzers
ORANGE
MINT MOJITO
Non-Alchoholic Drink
275ml (8.4 OZ)
Naturally Flavored, Gently Aerated Temperance Drink.


TEXPRESSO
Chazzers
MIX BERRIES
Non-Alchoholic Drink
275ml (8.4 OZ)
Naturally Flavored, Gently Aerated Temperance Drink.


TEXPRESSO
Chazzers
MANGO
CHILLI MOJITO
Non-Alchoholic Drink
275ml (8.4 OZ)
Naturally Flavored, Gently Aerated Temperance Drink.


TEXPRESSO
Chazzers
WATERMELON
MINT MOJITO
Non-Alchoholic Drink
275ml (8.4 OZ)
Naturally Flavored, Gently Aerated Temperance Drink.

Chazzers
Chazzers
TEXPRESSO
Chazzers
BLUE LAGOON
Non-Alchoholic Drink
275ml (8.4 OZ)
Non-Alcoholic, Naturally flavoured,
Gently aerated, Temperance drink

Chazzers
TEXPRESSO
Chazzers
PEACH SUNRISE
Non-Alchoholic Drink
275ml (8.4 OZ)
Naturally Flavored, Gently Aerated Temperance Drink.

Here are one each expample from different industries.

Information technology industry

Mak Stalwart™

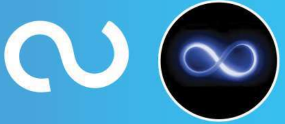
Mak stalwart is brand that sells digital services to abroad countries like - USA, Australia, Dubai and etc. They want a clean yet creative logo design that is trusted in the market and has a unique identity among the competition.

CONCEPTS

M

This show the trust and Reliability that the clinet have on our brand, It is a symbolize that the brand's commitment to delivering trustworthy and dependable products or services.

Mak Stalwart™



The abstract infinity symbol (∞) represents endless possibilities, eternal continuity, and limitless potential. It conveys a sense of timelessness, unity, and boundless creativity, making it suitable for our brand which is focused in innovations and limitless solutions for our clients.

FONTS OF LOGO

ClementePDak-SemiBold

ABCDEFGH abcdefch
IJKLMNOP ijklmnop
QRSTUVW qrstuvwx
XYZ yz

It signifies a harmonious blend of cutting-edge technology with a touch of sophistication. This font portrays our brand as forward-thinking, approachable, and innovative, aligning seamlessly with our IT industry expertise and contemporary outlook.

Mak Stalwart ®

Mak Stalwart

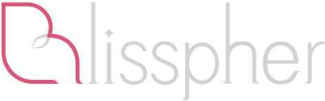
Hey USA meet,
Mak
Stalwart
YOUR ONE STEP SOLUTION

Personal care

Blisspher

Blisspher the brand that embraces the essence of self-love, self-expression, and self-discovery, either individually or harmoniously, we have designed a full branding for them including all the varitions of different products under the brand name blisspher.

CONCEPT BREAKDOWN



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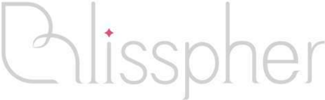
Butterfly :

The butterfly shape in our logo represents the transformative journey of an individual when exploring their pleasures, self love and hidden desires.



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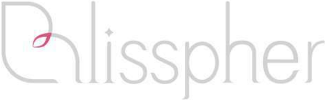
Star :

The Star in our logo represents the desire to reach highest peaks of pleasure.



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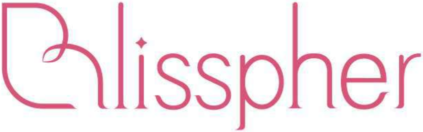
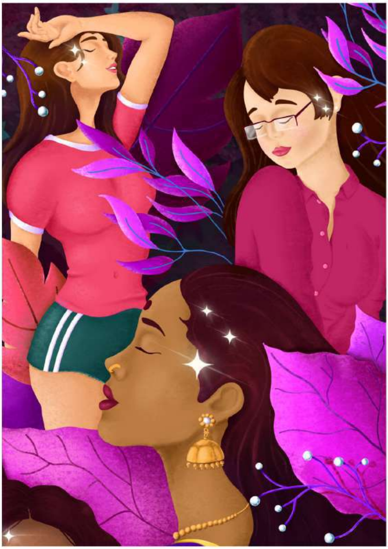
Vagina :

The leaf like shape created by the loop is a minimal and discrete representation of a Vagina.



To fall in love with yourself is the first secret to happiness ~ Robert Morely
Our logo serves as a reminder to our users that they have the power to unleash their inner wings and reach for the farthest stars while exploring their pleasures.

Packaging



The illustration involves a delicate balance between sensuality and empowerment. The aim is to celebrate female pleasure while respecting diverse tastes and preferences..

Blissphér™ X Designer

Fiona
For those moments when subtlety is overrated and a **'suckulent'** sensation is all the rage

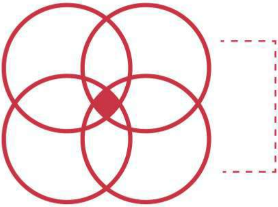
Fiona
For those moments when subtlety is overrated and a 'suckulent' sensation is all the rage

fashion

Wedding Chuda™
BY HITESH BANGLES

Wedding Chuda is a market-dominating brand that is quite famous for its quality bangles all over India. They sell their product in many different parts of India, so we have tried to incorporate the rich heritage and cultural value into their branding.

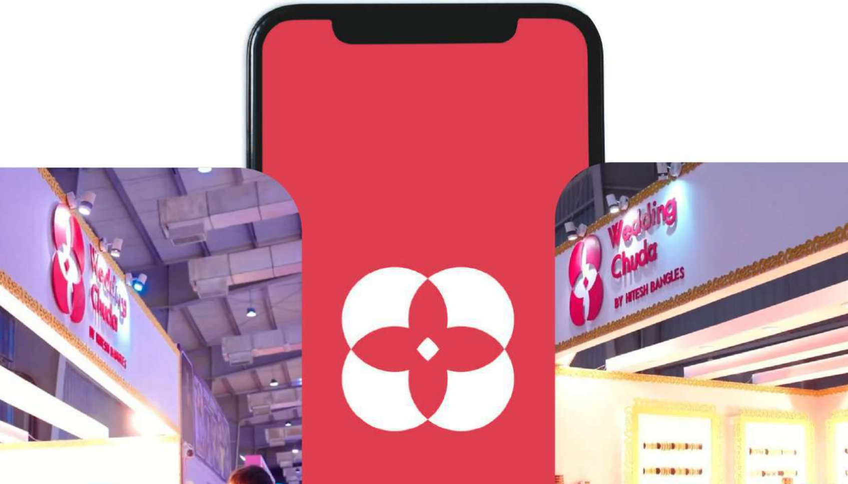
As we know, wearing chuda is a tradition that has been followed in Indian marriages for as long as we can remember, and in different religions, different colors of chuda are considered auspicious, so this bangle (4 circles) used in the logo is a representation of different religions [Punjabi, Kashmiri, Hindu, Tamil, etc.], showing respect for religions and their beliefs while navigating the purpose.

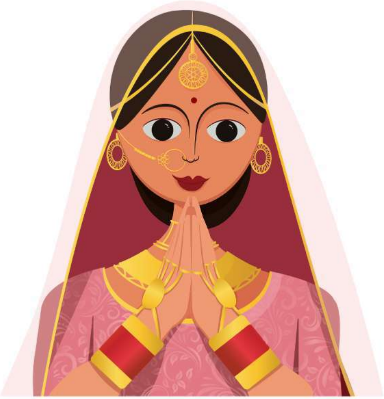


Represents bangles used in different religions

[4 main sates where the most of the company's revenue comes from.]

The logo consists of the four bangles that are converted into an abstract logo, which represents a flower and represents the correct audience, which is women in this case, and gives the brand a feminine vibe and competitive advantages among the competitors.


Wedding Chuda
BY HITESH BANGLES
Wedding Chuda
BY HITESH BANGLES



Hand made personalized illustration of a bride wearing chuda our their brand to give it a unique and mordern look than the compititors and make it more usable for the brand to market its product as it will act a as mascot.

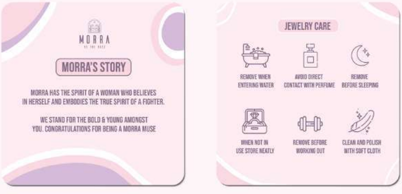
@WEDDING_CHUDA
Wedding Chuda
BY HITESH BANGLES
MADE IN INDIA
BY HITESH BANGLES
TIMINGS : 10PM - 9PM
FOR PLACING YOUR ORDER
SHOP NO. 20 SINDHI SUPER MARKET KUBERNAGAR AHMEDABAD
CASH ON DELIVERY AND ONLINE PAYMENT IS ACCEPTED

THANKS A LOT
FOR PURCHASING FROM US
wedding_chuda

A short glimps of brands from sectors like - NGOs , Automotive industry, Faishon , Self love , Studios,

hospitality sector, Jwellery, Education, Marts and etc

PAAVAN
YAMUNA
FOUNDATION
"EDUCATION IS THE MOVEMENT
FROM DARKNESS TO LIGHT"
- Allan Bloom
PAAVAN
YAMUNA
FOUNDATION
PAAVAN
YAMUNA
FOUNDATION
PAAVAN
YAMUNA
FOUNDATION


MORRA

MORRA'S STORY

MORRA HAS THE SPIRIT OF A WOMAN WHO BELIEVES IN HERSELF AND EMBODIES THE TRUE SPIRIT OF A FIGHTER.

WE STAND FOR THE BOLD & YOUNG AMONGST YOU. CONGRATULATIONS FOR BEING A MORRA MUSE

JEWELRY CARE

REMOVE WHEN ENTERING WATER

AVOID DIRECT CONTACT WITH PERFUME

REMOVE BEFORE SLEEPING

WHEN NOT IN USE STORE NEATLY

REMOVE BEFORE WORKING OUT

CLEAN AND POLISH WITH SOFT CLOTH

HOLA!
HOLA!
HOLA!
HOLA!
HOLA!
HOLA!
HOLA!
HOLA!

MORRA
" LIFE IS TOO SHORT TO WEAR BORING ACCESSORIES "

EV Expo
AN ELECTRIC VEHICLE EXPOSITION
2023
22, 23 & 24 December
VIRDI SONS
www.virdisons.in
DRIVE A DREAM
FLOAT, DON'T FIGHT
WHERE SMOOTH RIDES BEGIN!

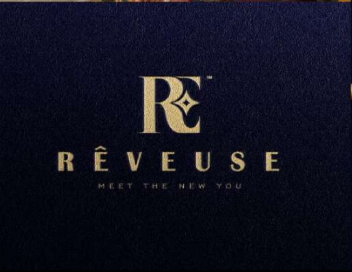
VIRDI SONS
MOST TRUSTABLE SHOCK ABSOBER BRAND IN INDIA

EV Expo
AN ELECTRIC VEHICLE EXPOSITION
2023
22, 23 & 24 December
VIRDI SONS
Future of MOBILITY
WHERE SMOOTH RIDES BEGIN!

VIRDI SONS
TM
MOST TRUSTABLE SHOCK ABSOBER BRAND IN INDIA

RE
REVEUSE
MEET THE NEW YOU

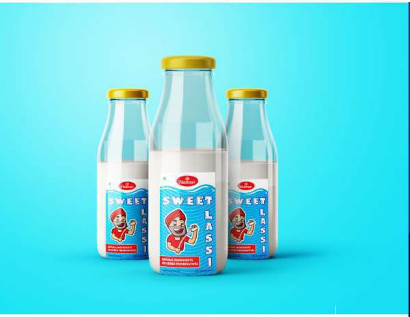
RE
REVEUSE
RE
REVEUSE

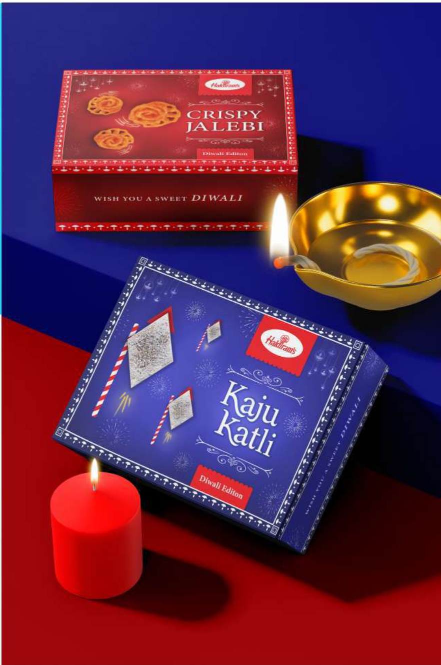

RE™
RÊVEUSE
MEET THE NEW YOU

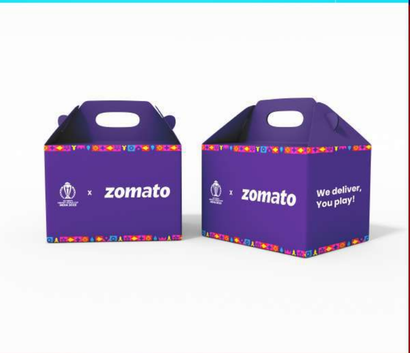
RE™
REVEUSE
MEET THE NEW YOU

And much more ...... <3

Some passion projects


Haldiram's
SWEET
LASSI


Haldiram's
CRISPY JALEBI
Diwali Edition
WISH YOU A SWEET DIWALI
Haldiram's
Kaju Katli
Diwali Editon


x zomato
x zomato
We deliver, You play!

Hand-made
Diya
Hand-made
Diya
Diya
WISH YOU A HAPPY DIWALI !

BIKAJI
Bikaneri
Bhujiya
Savoury spiced bean & gram flour noodles snack.
BIKAJI
Bikaneri
Bhujiya
Savoury spiced bean & gram flour noodles snack.

Colgate
Colgate
SPECIAL
Pack
STRENGTHENS TEETH FROM WITHIN
Quality
Pack

Havmor
ICE CREAM
Shin chan
Edition

FRESH
MOTHER
DAIRY

TATA
Salt
India
Independence day
BALANCED TASTE

Full
Cream milk

! Thanks a lot for your time !

All these people have made thier
business a Brand next can be you ;)

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दे Designer.
Not just an agency